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Title 22@ Social Security

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Division 3@ Health Care Services

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Subdivision 1@ California Medical Assistance Program

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Chapter 4@ Prepaid Health Plans

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Article 4@ MARKETING, ENROLLMENT AND DISENROLLMENT

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Section 53404@ Marketing Presentation

53404 Marketing Presentation

(a)

All marketing presentations shall fully disclose the availability of and restrictions upon the services provided by the plan. Such presentations shall, as a minimum, specify: (1) The scope, access to and availability of services. (2) The nature of the membership identification which will authorize the member to obtain services. (3) That members shall obtain all covered health care services rendered in nonemergency situations through the plan's providers. (4) That medical services required in an emergency may be obtained at all times from specified plan providers or from nonplan providers, if necessary. (5) That enrollment is voluntary. (6) That enrollment is subject to a verification and processing period from 15 to 45 days in length. (7) That disenrollment is possible only under the conditions specified in Section 53440 and only after action by the Department.

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